

COOKIE PRIVACY NOTICE ON PROCESSING OF PERSONAL DATA

Tracking technologies such as cookies, pixels, gifs ("**Cookies**") placed on your pad, mobile phone, or computer during your use or visit websites or mobile applications. Through Cookies, servers of our websites and applications provide you to remember your language preferences, saved usernames and passwords or the products in your shopping cart by recognizing your devices and allow the traffic on site to be managed. Cookies help us improve our software to provide you with a better experience by analyzing the number and audience of visitors using our website or application and in case you prefer; help us to personalize the advertisements you display during your internet usage.

Your personal data regarding cookies used on the <https://www.otokar.com.tr/en> ("**Website**") may be processed by Otokar Otomotiv ve Savunma Sanayi Anonim Şirket ("**Otokar**" or "**Company**") as the data controller in accordance with Personal Data Protection Law No. 6698 ("**the Law**") within the purposes specified below.

Detailed information on the processing of your personal data by our Company has been shared with the public at the website <https://www.otokar.com.tr/getmedia/3ba694d2-9505-4da0-bc6f-038963682768/personal-data-protection-policy> via Otokar's Personal Data Protection Policy ("**Policy**").

Purposes for and Legal Grounds of Processing Personal Data

Your collected personal data may be processed for purposes of the conditions and purposes for the processing of personal data specified in Article 5 of the Law, for the below-mentioned purposes ("**Purposes**"). Cookies on the Website are used for different purposes. Depending on the type of cookie used, the data processing purposes and the conditions for data processing under the Law on which we rely when using the relevant cookie may change.

Essential Cookies

Essential cookies are cookies placed on your device and required for the proper functioning of the online services offered during your use of the Website. For the data processing activities conducted by use of these essential cookies, we rely on the data processing condition envisaged as "**being necessary to process personal data of the parties of the contract, provided that it is directly related to the establishment or performance of the contract**" under Article 5 of the Law.

Performance and Analytics Cookies

Performance cookies allow us to track and analyze the number of people viewing the Website and the website traffic. By means of these cookies, we may obtain information such as which areas on the Website are most frequently or rarely visited and we may optimize the traffic of the Website. We rely on the data processing condition envisaged as "**processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject**" within the scope of Article 5 of the Law.

Functionality Cookies

Functionality cookies are necessary to provide certain functions on the Website and to remember your preferences related to them. Functionality cookies are used to remember your language preference on the Website or to save your settings for cookie use. We rely on the data processing condition envisaged as "**processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject**" within the scope of Article 5 of the Law.

Advertising and Targeting Cookies

Advertising and Targeting cookies are used to promote personalized products and services in accordance with your screening history and visitor profile on the Website or in channels other than the Website. For the data processing activities conducted during the use of these cookies, we rely on the data processing condition envisaged as “**your explicit consent**” within the scope of Article 5 of the Law.

Below you can find the different types of cookies that we use on the Website. Both first party cookies (placed by the Website you visit) and third-party cookies (placed by servers other than the Website you visit) are used on the Website.

Essential Cookies

The use of certain cookies is mandatory for the correct functioning of our site and application. For example, authentication cookies, which are activated when you log in to our site, ensure that your active session continues when you switch from one page to another on our site.

Cookie Service Provider	Cookie Name	Purpose of Use	Cookie Type	Duration of Use
Kentico	CMSMobileRedirected	It stores the language option that the user uses on the site.	Essential	1 year
Kentico	CMSCurrentTheme	It indicates whether the user is redirected to the mobile view when entering the website from mobile devices.	Essential	End of the session
Kentico	Webauthtoken	It keeps visual theme names for organizing convenient dialog windows.	Essential	1 day
Kentico	CMSForumPostAnswer	It is a live authentication cookie.	Essential	3rd party cookie
Kentico	CMSVotedPolls	It holds the user's free question-answer forum posts.	Essential	1 month
Kentico	CMSRatedDocuments	It maintains a poll list where the user votes to avoid duplicate votes.	Essential	1 year
Kentico	CMSShowDesktopVersion	It maintains a list of pages the user has rated to avoid duplicate votes.	Essential	1 year
Kentico	CMSWindowsUser	It indicates that the visitor is switching to the desktop (default) version of the website through a specific device profile.	Essential	1 year
Kentico	.ASPXFORMSAUTH	It stores information for users imported from the Active Directory domain during authentication.	Essential	End of the session
Kentico	CMSPreferredUICulture	It stores the user's encrypted authentication ticket when using forms authentication.	Essential	web.config folder

Functionality and Preference Cookies

These cookies allow you to personalize the services offered on our site by remembering your preferences and choices on the site and application. For example, it allows us to remember your language selection on our site or the font size you have chosen when reading a text.

Cookie Service Provider	Cookie Name	Purpose of Use	Cookie Type	Duration of Use
Kentico	CMSCookieLevel	It allows anonymous segments to be used as target groups in Facebook and Instagram ads based on the movements of the users within the site.	3 rd Party Cookie	1 year
Kentico	ASP.NET_SessionId	It indicates which cookies are allowed by the visitor.	System	1 year
Kentico	CMSCsrfCookie	It keeps the user session ID for security reasons.	System	End of the session
Kentico	CMSPreferredCulture	It is a security token that the system uses to validate all form data from POST requests. It helps protect against cross-site fraudulent requests.	System	End of the session
Kentico	CMSViewMode	It stores the user's preferred UI culture.	Editor	1 year
Kentico	CMSImpersonation	It stores the current view mode of the user. (Edit, Preview, Design, etc.)	Editor	1 year
Kentico	CMSUserWords	It stores user information impersonating another user in the administration interface.	Editor	End of the session
Kentico	DisplayContentInDesign Mode	User's custom word dictionary maintained by the spell checker.	Editor	1 month
Kentico	DisplayContentInUIElementDesignMode	It remembers the web part content checkbox in the user's design tab (for example, in the pages app).	Editor	End of the session
Kentico	CMSMacroDesignerTab	It remembers the setting of the web part content in the design tab of the user's UI elements.	Editor	End of the session
Kentico	CMSSplitMode	It remembers the last active tab where the macro condition was edited.	Editor	1 day
Kentico	CMSPreviewState	The language version remembers the split-view mode when editing multilingual websites.	Editor	End of the session
Kentico	CMSPropertyTab	It stores the last page design preview preference used by the user.	Editor	1 year
Kentico	CMSViewTab	It remembers the last active tab of the properties section in page apps.	Editor	1 day
Kentico	CMSValidationTab	It remembers the last active tab of the viewport in preview mode in page apps.	Editor	1 day
Kentico	CMSEdVariantSliderPositions<templateid>	It remembers the last active tab of the validation section in preview mode in page applications.	Editor	1 day
Kentico	CMSWebPartToolbarCategory	It remembers the position of the slider area when defining variables for MVT or content customization.	Editor	7 days
Kentico	CMSWebPartToolbarMinimized	It stores the selected web part category in the web part toolbar.	Editor	1 month
Kentico	CMSCurrentDeviceProfileName	It remembers whether the user has minimized the web part toolbar in the design tab.	Editor	1 month
Kentico	CMSCurrentDeviceProfileRotate	It stores the selected device profile when editing pages.	Editor	1 year

Kentico	CMSUniGraph	It remembers whether the device preview is used horizontally or vertically.	Editor	End of the session
Kentico	CMSSessionToken		Editor	1 year
Kentico	ABSelectorState<ABtest name>	It stores the user's snap to grid preference in the advanced workflow and marketing automation designer.	Editor	1 year
Kentico	VisitorStatus	It stores the status of the selectors on the AB test overview page.	Editor	2 months
Kentico	Source	It keeps the information that the visitor is a new/old user. It is used in web analytics to monitor visitors' statistics.	Visitor	20 years
Kentico	Campaign	It stores the channel the user came from (eg email, Facebook, Twitter, etc.).	Visitor	50 years
Kentico	TrackedCampaigns	It stores the web analytics campaign assigned to the visitor.	Visitor	50 years
Kentico	UrlReferrer	It stores all web analytics campaigns that need to be tracked in JavaScript code blocks.	Visitor	50 years
Kentico	CurrentContact	It stores the URL referrer from which the user came to the website.	Visitor	1 day
Kentico	CMSAB<ABtestname>	It stores the GUID of the person associated with the current site visitor. It is used to monitor activities on the website.	Visitor	50 years
Kentico	CMSMVT<mvtestname>	It is used to protect test-related conversions and the visitor's page content. It stores the name of the page variant assigned to the visitor, the list of conversions performed, and whether the visitor was included in the A/B test specified by the A/B test.	Visitor	2 months
Kentico	CMSNoTestMVT<templateid>	It stores the combination of variants assigned to the visitor by the MVT test. It is used to track conversions for the test and to maintain the visitor's consistent page content.	Visitor	1 month
Kentico	CMSShoppingCart	It stores the MVT combination selected by the editors in the management interface.	Visitor	1 month
Kentico	CMSBodyClass	It saves a GUID reference to the user's shopping cart. It allows the system to recover the shopping cart for unregistered customers, even after clearing the cache (for example, after restarting the application).	Visitor	1 year
Kentico	CMSEd<GUID>Current	A body element class to meet accessibility standards.	Visitor	50 years
Kentico	CMSUserPage	The wizard layout stores the web parts.	Visitor	1 day
Kentico	ChatLoggedInToken	It stores the IDs (DocumentID, NodeID) of the last visited page. Used to log landing and landing page web analytics and events.	Visitor	20 minutes
Kentico	ChatSupportLoggedInToken	It stores the login status for the chat application (indicates whether the user is online).	Visitor	End of the session

Kentico	<Window name>_<Group ID>_roomID	It indicates whether the user is logged into the support chat.	Visitor	End of the session
Kentico	chat_autoinitchat_displayed_<GUID>	It stores the chat web parts' groups and links between chat rooms (for a particular window or tab).	Visitor	4 days
Kentico	chat_kick_roomid_<room ID>	It remembers if the auto-start chat web part is shown to the user (prevents multiple chat start messages).	Visitor	1 hour
Kentico	StrandsSBS_*	Indicates that the user has been kicked out (and not allowed to return) from the designated chat room.	Visitor	Last kick-out time setting (seconds)
Kentico	CMSStrandsTrackEvent_*	It is used by Strands Recommender for its own purposes only. Cookies are managed by Strands.	Visitor	20 minutes
Kentico	__openid_selector_*	It stores persistent HTTP content after a page is reloaded. It is used to monitor shopping cart activities.	Visitor	20 minutes
Kentico	CMSLandingPageLoaded	OpenID stores the user identity for authentication.	Visitor	1 year
Kentico		Indicates that the landing page has already been visited and the landing page activity is not recorded again for the current visitor. It expires after 20 minutes and is renewed each time the website is accessed again.	Visitor	20 minutes
Kentico	Social Media	Social media integration web parts use relevant social media cookies. If the social media web parts are not displayed on your pages, the default social media cookie level should be lowered using the web.config key. For example - Sets the social media cookie level to "Visitor": <add key="CMSSocialMediaCookieLevel" value="200" />	3 rd Party Cookie	1 year
Kentico	CKEditor	CKEditor cookies may be stored for users working with the WYSIWYG editor.	3 rd Party Cookie	1 year
Kentico	51D	It is used when the system is configured for 51 degrees.mobi mobile device detection.	3 rd Party Cookie	1 year

Social Media Cookies

These cookies allow the collection of information about your use of social media. For example, cookies can be used to use the information of your Facebook/Twitter accounts to create personalized ads or conduct market research.

Cookie Service Provider	Cookie Name	Purpose of Use	Cookie Type	Duration of Use
Facebook	_fb, _fbq	It allows anonymous segments to be used as target groups in Facebook and Instagram ads based on the movements of the users within the site.	3 rd Party Cookie	1 year

Performance and Analysis Cookies

We can improve your use of our site and application and the services we provide to you by analyzing performance with these cookies. For example, we can detect which pages our visitors view the most, whether our site is working properly and possible problems.

Cookie Service Provider	Cookie Name	Purpose of Use	Cookie Type	Duration of Use
Google	__utma, __utmb, __utmc, __utmz, _ga	It allows to analyze the overall performance of the site by anonymously analyzing the movements of the users within the site.	3 rd Party Cookie	2 years

Targeting or Advertising Cookies

We use cookies to promote products and services to you on our site or in channels other than our site. In addition, we may cooperate with some of our business partners to advertise and promote you within or outside of our site. For example, cookies can be used to track whether you clicked on an ad you saw on our site, and if you benefited from the service on the site to which the ad was directed after the ad attracted your attention.

Cookie Service Provider	Cookie Name	Purpose of Use	Cookie Type	Duration of Use
Google	__utma, __utmb, __utmc, __utmz, _ga	It allows to analyze the overall performance of the site by anonymously analyzing the movements of the users within the site.	3 rd Party Cookie	2 year
Facebook	_fb, _fbq	It allows anonymous segments to be used as target groups in Facebook and Instagram ads based on the movements of the users within the site.	3 rd Party Cookie	1 year

Recipient Parties and Purposes for Transferring Personal Data

Your personal data may be transferred for the mentioned Purposes, to consultants and other technical service providers whom we provide services, to our business partners with whom we cooperate within the scope of our legitimate interest, legally authorized public authorities, and legally authorized private institutions within the scope that is expressly provided in the laws and fulfillment of our legal obligations within the scope of the data processing conditions regulated in Article 5 of the Law in accordance with the personal data transfer rules specified in Article 8 of the Law.

Certain cookies used on the Website are provided by third-party service providers other than Otokar. In the presence of your explicit consent, your information regarding your movements and preferences on the Website, transaction security and social media data may be transferred in accordance with the rules

regarding the transfer of the personal data specified in Article 9 of the Law, for the purpose of providing essential, functionality, preference, social media, performance and analytics, targeting and advertising cookies to Google Inc., Facebook Inc., Kentico Software residing abroad, within the scope of the data processing conditions specified in Article 5 of the Law.

Method of the Collection of Personal Data

Your personal data is collected via cookies in the electronic environment within the scope of fulfilling the above-mentioned Purposes.

Data Subject's Rights Specified under Article 11 of the Law

We hereby declare that as personal data subjects, you are entitled to the following rights, set forth under Article 11 of the Law:

- To request information if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether they have been used accordingly,
- To learn which third parties domestic or abroad your personal data has been transferred to,
- To request rectification in case your personal data has been processed incompletely or inaccurately and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To demand the erasure or destruction of your personal data in the event that the reasons for the processing no longer exist even though it was processed in accordance with the Law and other relevant provisions and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To object to negative consequences to you that are concluded, as a result of analysis of the processed personal data through solely automatic systems,
- To demand compensation for the damages that you have suffered as a result of an unlawful processing of your personal data.

You may convey your requests concerning your rights listed- above, to Otokar by contacting us at https://www.otokar.com.tr/getmedia/9ccc42af-2fd1-4d1b-9df9-19df75138c27/data_subject_application_form Depending on the nature of your request, your application will be concluded as soon as possible, within 30 days at the latest, and in principle, free of charge. However, if the process requires additional costs, a fee may be demanded according to the tariff determined by the Personal Data Protection Board.