# Otokar

# **INVESTOR PRESENTATION**

(02.11.2017)

Prepared based on 2017 3Q financial results



## Agenda

# **Otokar**

#### **ABOUT US**

- INTRODUCTION
- VISION & MISSION
- BRIEF HISTORY
- SUSTAINABLE GROWTH
- SHAREHOLDER STRUCTURE
- PRODCUTION PLANT
- EMPLOYEE PROFILE
- PRODUCT RANGE
- ALTAY PROJECT
- R&D and TEST CENTRE

#### **FINANCIAL INDICATORS**

- FINANCIAL STATEMENTS & RATIOS
- PRODUCTION-SALES-REVENUE-BACKLOG
- CAPITAL EXPENDITURE
- STOCK and DIVIDEND PERFORMANCE
- MARKET CAPITALISATION

#### **LONG-TERM OBJECTIVES**

- GROWTH WITH PRODUCTS WHICH LICENSE RIGHTS BELONG TO OTOKAR
- GROWTH IN EXPORT MARKETS
- SHAREHOLDER VALUE CREATION



#### Introduction



Turkey's the largest private and 100% domestically owned company in defense industry

A global company, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 60 countries

Turkish Armed Forces' leading supplier and exporter of land platforms

Turkey's market leader in passenger bus segment with a capacity of 25 people and over for the last 7 years

#### **Vision & Mission**

# **Otokar**

#### Vision

 Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### **Mission**

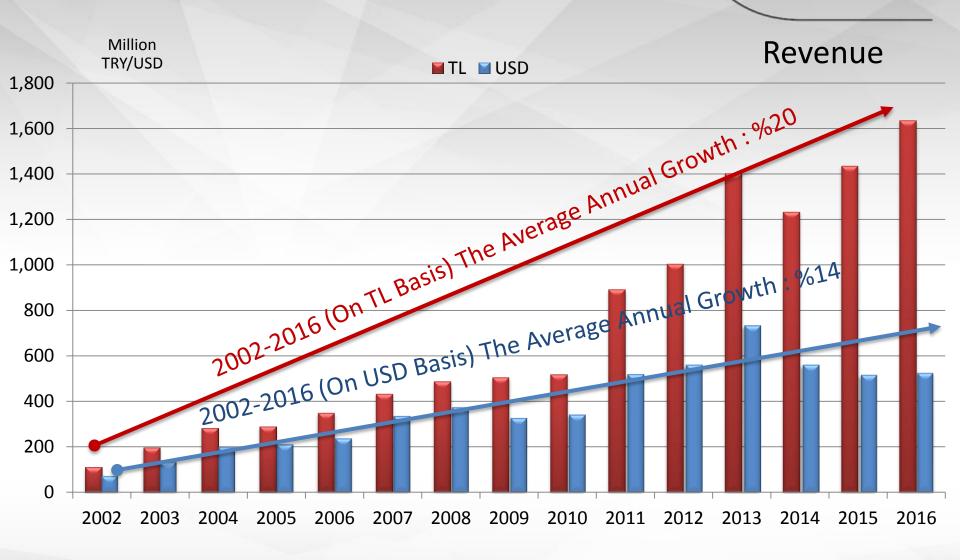
 Otokar's primary mission is to design, manufacture and market commercial vehicles and various defence industry products with global competitive strength, all developed to meet customer expectations.

## **Brief History**



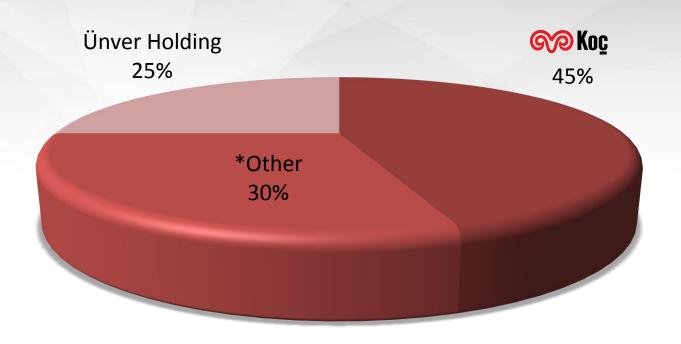


#### **Sustainable Growth**





# **Partnership Structure**



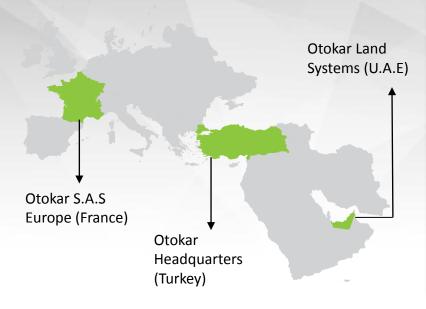


<sup>\*27%</sup> Listed

<sup>\*3%</sup> Other

#### **Production Plant**

# **Otokar**





Sakarya Province

## 552,000 m<sup>2</sup> plant, approximately 2200 employees

#### **Capacity of**

3700 Land Vehicle

900

5000 Bus + Minibus

1400 Trailer and Semi-trailer

1600 Light Truck

#### **Certificates**

ISO 9001 Quality Standard

ISO 14001 Environmental Standard

Tactical Armoured Vehicle ISO 10002 Customer Satisfaction Quality Standard

ISO 27001 Information Security Management System

AQAP 2110 Military Quality Assurance Certificate

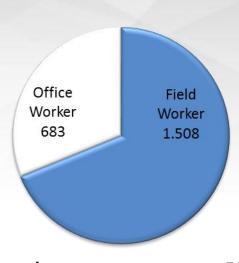
Facility Security Certificate with National and NATO Secrecy Degree

ISO 3834-2 Quality Requirements for Fusion Welding of Metallic Materials

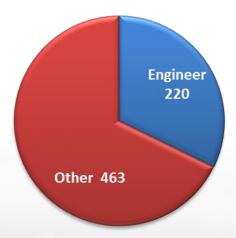


# **Employee Profile**

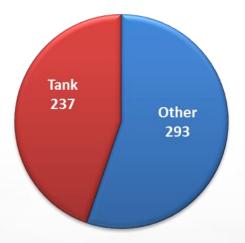
2191 Employee



**683 Office Worker Personnel** 



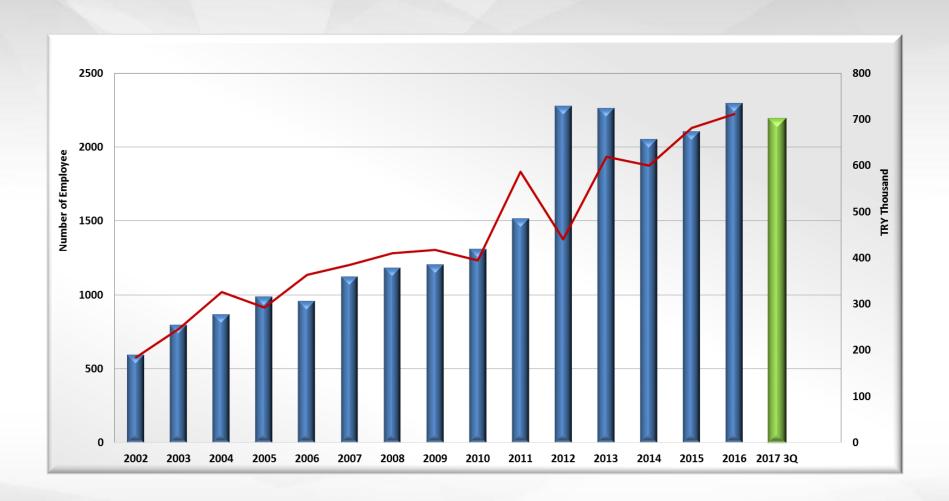
530 R&D Centre Personnel





## Otokar

## **Employees & Revenue per Employee**





## **Product Range**

# **Otokar**

#### **Commercial Vehicles**

#### **Defense Industry**

#### **Public Transport**

#### **Logistic Vehicles**

Light Truck



FRUEHAUF / OTOKAR

**Varieties** 



**Varieties** 

OTOKAR ATLAS





**Turret Systems** 

#### **Varieties**

LAND ROVER DEFENDER / ARMOURED PERSONAL CARRIER / URAL / COBRA / COBRA II / KAYA / KAYA II / KALE / ARMA 6x6 / ARMA 8x8 / INTERNAL SECURITY VEHICLE / TULPAR / ALTAY

**Land Platforms** 



**BASOK** 

#### M-2010 / CENTRO / NAVIGO / VECTIO / TERRITO / KENT **ARTICULATED**

KENT / DORUK /

SULTAN / POYRAZ /

**Varieties** 



## **Public Transport Vehicles**

# **Otokar**

# Otokar, Turkey's the most preferred bus brand for the seventh time!

About 30 thousand buses, carrying millions of passengers in more than 40 countries!



#### **Otokar Buses**

# Otokar



**POYRAZ** 



SULTAN / NAVIGO



DORUK / VECTIO



**TERRITO** 



Wide product range from intercity transport to personnel and tourism transport

**Special Products** 

Researches for Alternative fuels



**KENT ARTICULATED** 

#### **POYRAZ**

# **Otokar**

The new small bus with low operating costs and very efficient fuel consumption, designed for service transport



## SULTAN / NAVIGO

- Turkey's best-selling small bus
- Different models for intercity transport, service and tourism transport













# DORUK/VECTIO/ULYSO

# **Otokar**

Turkey's market leader in medium-sized buses

 "Grand Award" prize in Europe

 Different models for intercity transport, service and tourism transport













## **TERRITO**

# **Otokar**

The 12-meter bus developed for the European market













## **KENT**

- Turkey's most preferred 12 m. intercity bus
- 2 Design Award in Europe and Turkey











#### **KENT ARTICULATED**

# **Otokar**

Kent Articulated bus was introduced at Busworld Exhibition, Belgium in 2015.



#### **Alternative Fueled Buses**

# **Otokar**

2007

2009

2011

2012

**DORUK Hibra** 

Turkey's first hybrid bus

**DORUK DG** 

Turkey's first natural gas powered mid-sized bus

**KENT DG** 

12 m CNG bus

**DORUK ELECTRA** 

Turkey's first electric bus









## **Logistic Vehicles**



About 25 thousand semi-trailers that provide transportation service on the roads of the world!

#### **Trailer**

# **Otokar**

#### **Curtainsider Trailers**



- -TIRLINER
- -EUROSLIDER
- -SPEEDSLIDER
- -MEGALINER
- -ECOTIR
- -ECOLINER

#### Van Type Trailer



- -ICELINER
- -TEXTILE CARRIER

#### **Tanker Trailer**



-ADR CERTIFICATED
TANKER
-TRAILER AND
TRUCK-TOP APPLICATIONS

#### Internal Logistic Tools



- -CONTAINER CARRIER
- -PLATFORM TRAILER
- -ROLL CARRIER
- -TIPPER CHASIS

### **Curtainsider Trailer**

# **Otokar**

Customer-oriented solutions in the transportation of dry load









## Van Type Trailer

**Otokar** 

The most preferred refrigerated trailer for transport of perishable goods in hygienic and safe conditions for 14 years in Turkey.











## **Tanker**

- Turkey's first ADR certificated trailer
- Wide product range and proficiency









# **Light Truck**





## **ATLAS**

# **Otokar**

A light truck, with high payload capacity and low operating cost







## **Defence Industry**

# **Otokar**

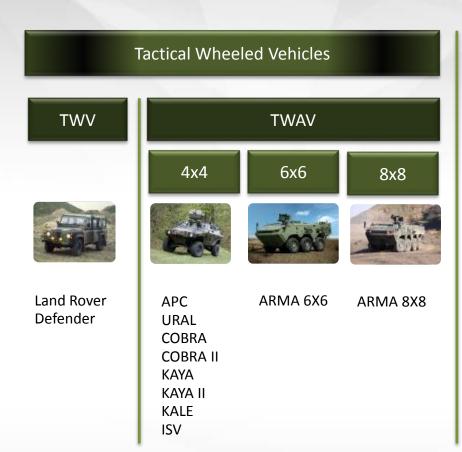


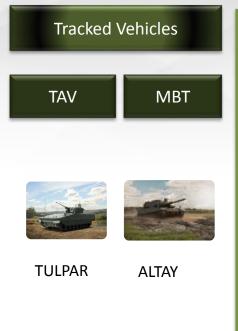
More than 29.000 military vehicles serving in 5 continents and more than 30 countries

## **Land Systems**

# Otokar

**Turret Systems** 







Land Vehicles from 3/4 ton to 60 tons



#### **COBRA**

# **Otokar**

Armoured tactical vehicle which has worldwide competitiveness with its unique design, mobility, survivability and superior protection





#### **COBRAII**

# **Otokar**

The new member of COBRA family the most well-known vehicle of Otokar.

Large internal volume, high protection.



#### **URAL**

# **Otokar**

Otokar's new armoured tactical wheeled vehicle that is suitable for Police Force and Internal Security Force usage.





#### **KAYA Mine Resistant Vehicle**

# **Otokar**

The mine resistant vehicle which provides maximum mine and ballistic protection in all types of terrain, offers great mobility







## **KAYA II Personnel Carrier**

# **Otokar**

The mine resistant personnel carrier vehicle that consists of single cabin with monocoque body





## **KALE Mine Resistant Vehicle**

# **Otokar**

Mine resistant personnel carrier





#### **ARMA**

# **Otokar**

ARMA is new generation modular multi-wheel configuration armoured vehicle with high level of ballistic and mine protection





#### **ARMA 6X6**

### **Otokar**

Arma 6x6, with large internal volume, amphibious capability and low silhouette







#### **ARMA 8x8**

### **Otokar**

Armoured combat vehicle ARMA 8x8, provides high protection and large internal volume





#### **TULPAR**

### **Otokar**

A new generation tracked armoured vehicle which ends Turkey's dependence on foreign sources and its all intellectual property rights belong to **OTOKAR** 



#### **INTERNAL SECURITY VEHICLE**

### **Otokar**

The armoured tactical vehicle specifically designed and developed with the aim of internal security in cities and living areas.





#### **Otokar Turret Systems**

- Since 1989, Otokar has been working on turret systems to meet the needs as well as demands of current and potential users in land systems with trained manpower and R&D investments.
- Otokar has nearly 27 years of experience and expertise on the subjects of original design and integration of different turrets.
- Otokar's 4x4, 6x6, 8x8 and tracked vehicles serve as ideal platforms for different types of turret systems.







<u>ÜÇOK</u> AGL STABILIZED RCWS



MIZRAK-S 30
REMOTE CONTROLLED
WEAPON STATION



<u>KESKİN</u> AGL RCWS



#### **ALTAY Project**

### **Otokar**

Otokar is the PRIME CONTRACTOR of Turkish Main Battle Tank Project ALTAY.





### **ALTAY Project**

### **Otokar**

The request for Altay serial production proposal document was released and Otokar was invited to the tender.







#### R&D

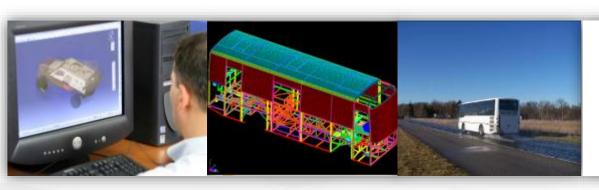
- Otokar's R&D, establishment dates back to 1970's, today as of today, Otokar is designing and manufacturing Turkey's vehicles.
- Otokar's R&D works to develop products whose intellectual rights belong to itself, with the vision of having and dominating the technology.

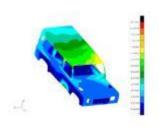




#### **R&D** Capabilities

- CAD programs for product developments
- The Prototype workshops and softwares
- Computer-aided analysis and simulation softwares
- Test-purpose setup and software







#### **Otokar Test Centres**

### **Otokar**



Dinomometrel Air-conditioned Test Centre; Turkey's first and only, one of the few facilities in Europe

Turkey's the highest capacity hydraulic road simulator





Turkey's the biggest and the world's most modern Electromagnetic Compatibility Testing Centre

#### **Otokar Test Centres**

### **Otokar**

One of the world's most advanced and modern ballistic laboratories and mine testing equipments







#### **Balance Sheet**

# **Otokar**

#### 30.09.2017

Total Assets (TRY)		Total Liabilities&Shareholders Equity (TRY)	
Current Assets	1.563.922	S.T. Liabilities	1.223.839
Fixed Assets	347.829	L.T. Liabilities	454.878
		Shareholders Equity	233.032
Total	1.911.751	Total	1.911.751

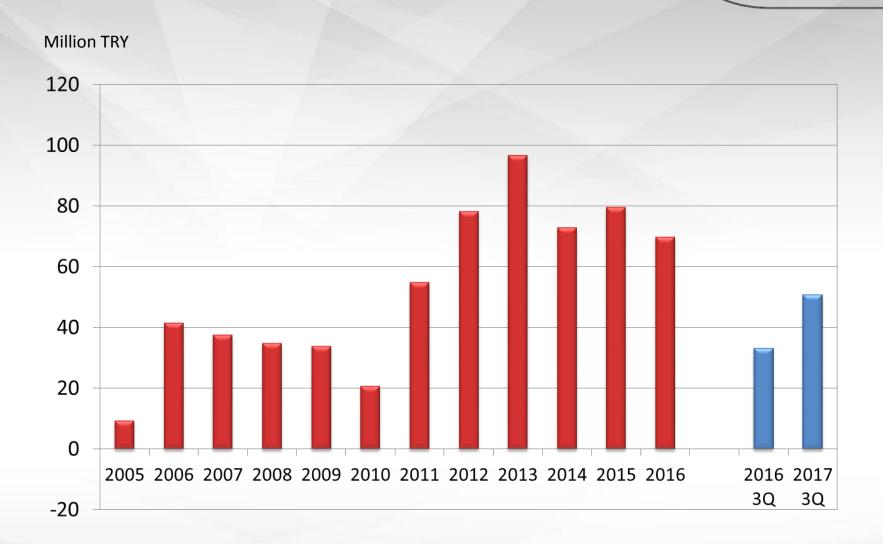


#### **Income Statement**

TRY thousands (IFRS)	30.09.2017	30.09.2016
Net Sales	1.369.519	1.118.838
Cost of Sales	(1.041.713)	(842.311)
Gross Profit	327.806	276.527
Operating Costs	(184.866)	(172.617)
Operating Profit	142.940	103.911
Finacial Expenses	(102.109)	(78.632)
Profit Before Taxes	50.769	38.294
Taxes	0	2.288
Net Profit	50.769	33.084



#### **Net Profit**





#### **Cash Flow Statement**

TRY thousand (IFRS)	30.09.2017	30.09.2016
Cash and Cash Equivalents at the beginning of the period	38.598	62.960
Net cash provided by operating activities	(310.719)	(83.937)
Net cash used in investing activities	(62.802)	(49.713)
Pre-financing cash flow	(373.519)	(133.650)
Net cash used in Financing Activities	378.073	90.158
Net decrease/increase in Cash and Cash Equivalents	4.999	(43.152)
Cash and cash equivalents at the end of the period	43.597	19.807



### **Working Capital**

TRY thousands	30.09.2017	31.12.2016
Current Assets	1.563.922	1.449.932
S. T. Liabilities	1.223.840	1.066.339
Working Capital	340.082	383.593



#### **Net Financial Debts**

TRY thousand	30.09.2017	31.12.2016
Cash and Equivalents	43.597	38.598
Trading Securities	0	52
Other	0	0
Total Financial Assets	43.597	38.650

TRY thousand	30.09.2017	31.12.2016
S.T. Bank Loans	543.264	4.672
L.T. Bank Loans	420.000	425.447
Total Financial Debts	963.264	430.119

TRY thousand	30.09.2017	31.12.2016
Net Financial Debts	919.667	391.469

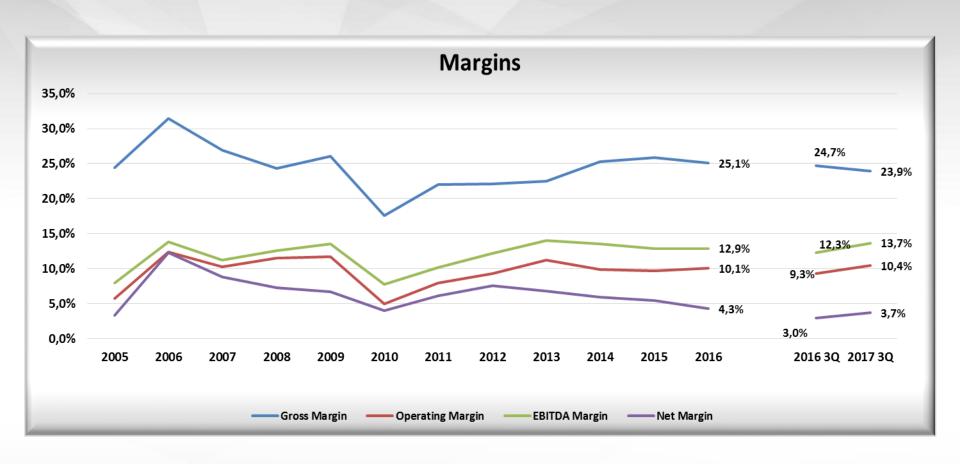
### **Financial Ratios And Margins**

<b>Financial Ratios</b>	2017 3Q	2016 3Q
Current Ratio	1,28	1,45
Liquidity Ratio	0,88	0,93
Return On Equity	21,8%	16,0%
Return on Assets	2,7%	1,8%
Cur. Assets/Tot. Assets	82%	80%
Short Term Lia./Tot. Lia.	64%	55%
Tot.Lia./Tot.Assets	88%	89%

Margins	2017 3Q	2016 3Q
Gross Margins	23,9%	24,7%
Operating Margin	10,4%	9,3%
EBITDA Margin	13,7%	12,3%
Net Profit Margin	3,7%	3,0%

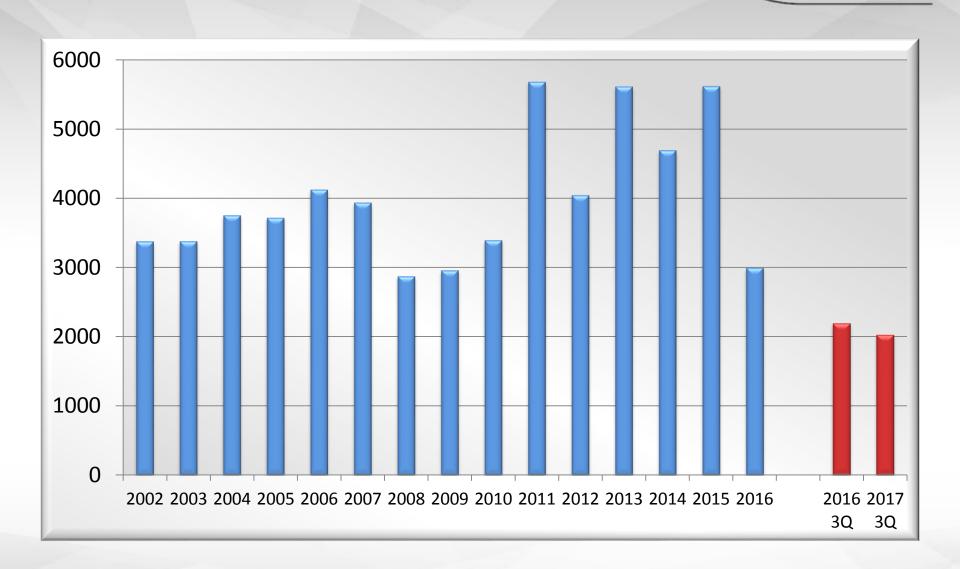


#### Margins





#### **Production Units**

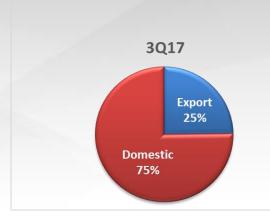


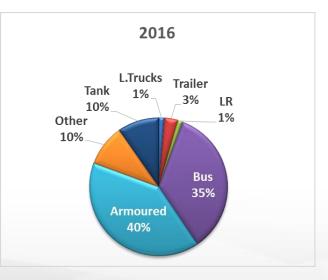


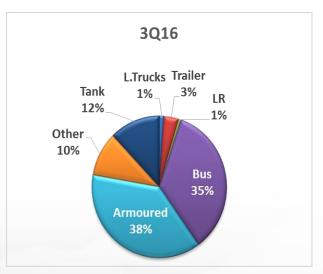
#### **Revenue Distribution**

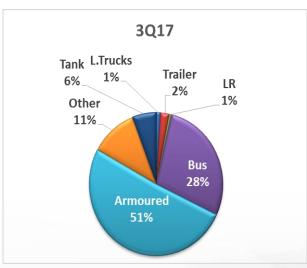






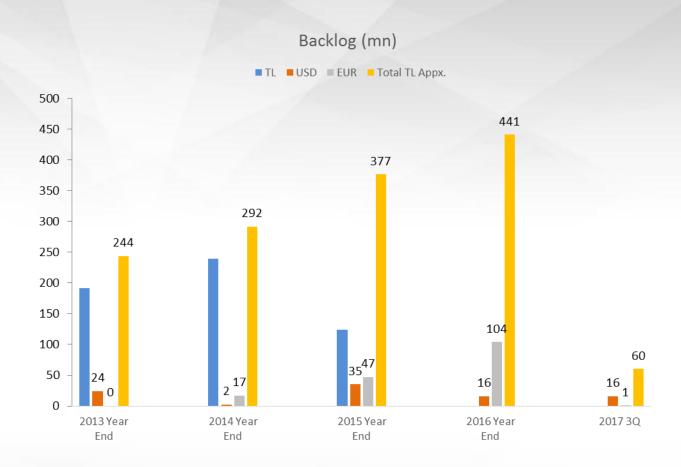






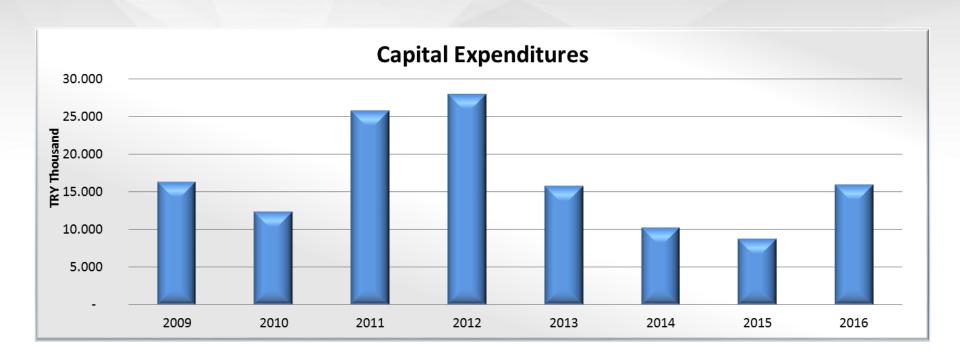


### **Backlog**



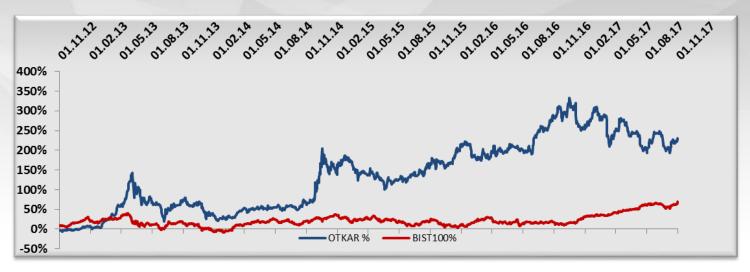


### **Capital Expenditures**





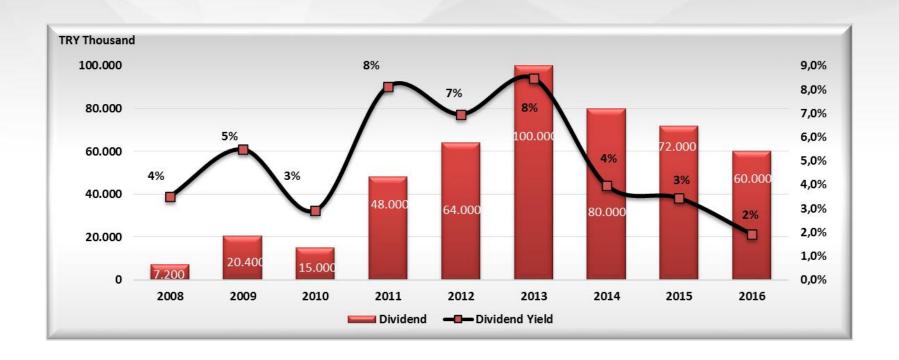
#### **Stock Performance**





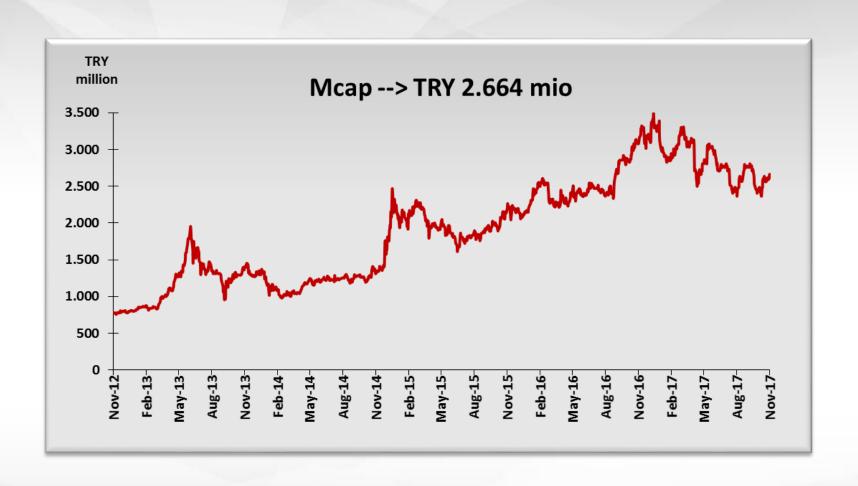


#### **Dividend**





#### **Market Capitalisation**





# **Growth With Products Which License Rights Belong to OTOKAR**

### Otokar



The share of Otokar designed vehicle sales in turnover.



Number of owned patents and industrial designs

#### **Otokar Europe**

### **Otokar**

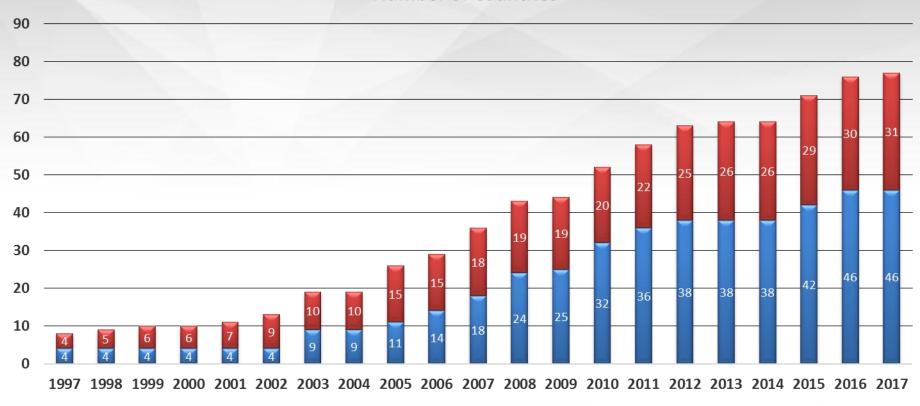


Otokar Europe was established in 2011 in France, in order to support bus sales in Europe.

#### **Growth in Export Markets**

### **Otokar**

#### **Number of Countries**

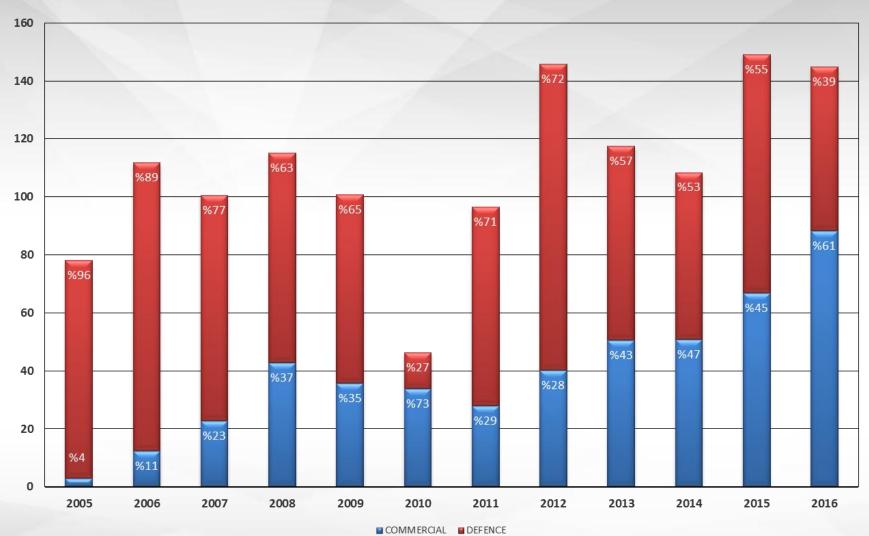


**■** COMMERCIAL ■ DEFENCE



#### **Growth in Export Markets**







#### **Otokar**

#### **Shareholders Value Creation**

- Continuously increase in revenue to ensure high and sustainable dividend yield
- In the framework of our corporate governance and professional management principles, we aim to move further up our company's market value



#### **Otokar Investor Relations**

### Otokar

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